

Norfolk Family Medicine
900 W Norfolk Ave, Ste 100
Norfolk, NE 68701

Dear NFM Patient,

In this age of specialization, it seems that everyone has a niche or a specialty. We at Norfolk Family Medicine have a specialty as well – it is the family. So often in medicine the focus becomes the illness or the organ system involved, and certainly there are times when that is vitally important. Sometimes, though, it is important to realize that it is the relationships we share that should be the focus. We think this is very true in the area of families starting, growing, and maturing – adding new little ones and raising them to adulthood. There are certainly important *medical* aspects to the process of a pregnancy and delivery, and the nurture and growth of children in the family. As a practice we spend a lot of time maintaining and growing in our expertise in the latest medical knowledge and care. At the same time it is important to remember that childbirth and parenting are not disease processes or organ system problems; rather they are the normal growth of a family. We want to help make each family for whom we care as strong and healthy as possible. We think you know that about us.

We have noticed that in this community people sometimes forget that those who specialize in the family are a great place to go when that family is growing. Family medicine has always been about this, and it still is. We deal with obstetrical care and parenting every day and it is the framework in which we see each patient – as part of a family.

Because you are a person who knows about our approach to ‘family medicine’, we need your help. In this day of large advertising budgets and media campaigns, we still believe that the best way for good news and good advice to spread is from one person to another. We need you to help spread the good idea of coming to a family physician when someone is starting or building their family. Will you consider simply communicating to those you know who might be considering a pregnancy, who are newly pregnant, or who are looking for care for their children, regarding your experience in being cared for at Norfolk Family Medicine? Let them know that a family doctor can care for you during pregnancy and the delivery of your infant, and then seamlessly transition to the care of the new and growing baby as well as the rest of the family.

We would be deeply appreciative of the opportunity to care for your friends or others in your family.

Sincerely,

Timothy L. Davy, M.D.
Edward Wicker, M.D.
Amy, Lois, and the entire NFM team